

ISTITUTO D'ARTE APPLICATA E DESIGN



TRANSPORTATION DESIGN CONTEST

SCHOLARSHIP 2023 FOR INTERNATIONAL STUDENTS

BRIEF

"Dakar goes Electric..."

In 2021, the Dakar announced the launch of the energy transition programme called "Dakar Future".

The aim of this collaboration IAAD. - IVECO is to highlight the next future together with young talents focusing on the Iveco Group claim: "On the road to a new energy future".

What are we asking you to do?

You have been assigned to imagine an **IVECO vehicle** to participate in the new era of the Dakar Rally with electric/ hydrogen propulsion with three different layouts. You can choose only one proposal:

Draft/proposal no 1: RACE

Race vehicle with 4 wheels, can be of any size.

Must be able to carry 3 people (2 drivers 1 technician), spare parts, 2 spare wheels.

Draft/proposal n° 2: ASSISTANCE & CHARGING

A support vehicle which can assist teams; it can be usable as a mobile workshop for emergency intervention as well as a charging service.

The idea will have to take a cue from the layout of a medium/heavy vehicle.

Draft/proposal nº 3: FIRST AID

A rescue vehicle provided to the organization, useful in case an accident.

It must be taken as a basic model Iveco Daily 4x4 Electric

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IADA srl istituto d'arte e design applicati P.IVA 08029450015 - nº REA TO-940818

P.IVA 08029450015 - n° REA TO-9408 capitale sociale 10.400,00 int. versato Società soggetta all'attività di direzione

e coordinamento di ADE HOLDING S.a.s.

OFFICIAL CONTEST RULES

1. FOREWORD

IAAD. promotes an international design contest in order to offer 6 scholarships for international students interested in attending the undergraduate programme held in Turin in Transportation design – English section.

The scholarships are awarded for the first academic year in the following amount:

No. 2 at 50% of the yearly attendance fee for the Bachelor's degree.

No. 4 at 25% of the yearly attendance fee for the Bachelor's degree.

Scholarships are assigned to the six first classified.

Scholarships are given out only during the admission for the first year of the Bachelor's.

The Enrollment Fee remains compulsory.

2. PURPOSE OF THE CONTEST AND SCHOLARSHIPS NUMBER

The Contest has the purpose to assign 6 scholarships.

The jury (par. 9), will assess the applications and will choose the best projects according to its



judgement. In absence of deserving projects, it won't be assigned any scholarship.

Each assigned scholarship will last three years: the student must complete his academic year with a GPA not below 25/30; otherwise, the student will lose the scholarship. If the student wants to enroll for the following academic year, he or she has to pay the entire yearly tuition fee.

3. SUBMISSIONS DEADLINE

The submission deadline is May 31, 2023 (unless extended). The official announcement of the winners will be published the week after the deadline indicated. The Institute, however, reserves one's right to extend the duration of the competition, providing to update promptly and officially the new deadline through institutional channels.

4. ADMISISON REQUIREMENTS

The competition is open to:

- Candidates aged from 18 to 26 year old
- Candidates who have accomplished or will get the High School Diploma by September 2023.

Only International students are eligible to apply for these scholarships.

5. DELIVERY

To enter the Contest, applicants must apply by filling in the form attached and sending it back with the project. The completed Application Form and the developed proposal must be submitted through wetransfer to the following e-mail: orientamento@iaad.it

To be considered for the Contest, the student must apply by June 20, 2023. Subsequent entries will not be considered.

6. WHAT TO PRESENT

All application requests must include the following illustrations of the vehicle:

- Three-quarter front-view
- Three-quarter rear-view
- Lateral view
- Storyboard explaining the features and usage of the proposal scenario/setting

7. ELIGIBILITY

Incomplete, altered, or not correctly filled-in application forms, or those received after the deadline, therefore after the expiry date of the contest indicated in point 3, will not be considered. IAAD. and the board's president may discard projects because of against-regulation or offensive material content

8. GENERAL CONDITIONS OF PARTICIPATION

The participation form must fill in all its parts and handed in within the deadline indicated. Meeting deadlines represent, thus, the fundamental condition for participating in the contest.

Through the project presentation, the applicant declares under his/her responsibility of being the only owner of the work. The contents must not be confidential and the project is not covered by copyright, or exploitation by third parties. It does not violate any author rights, brand, patent distinctive sign, or any other third parties rights deriving from the law, contracts, uses, and customs. The participants will be excluded from the contest in case the project results, at the unobjectionable judgement of the Board, counterfeit and/or plagiarism from another work. The candidate, accepting the present regulation, renounces to promote judicial proceedings against IAAD. and exonerates it from any responsibility under any profile, in case of:

- loss, delay, damage, incompletion, illegibility, undelivered projects.
- malfunction of the form, electronic programmes, hardware and software, internet, computers
- delay, incompletion of transmission of computer data;
- any event, not imputable to IAAD., that can cause the interruption or the variation of the initiative;
- any loss or damage deriving from participation to the initiative;
- any typing mistake or print error in documentation relative to the initiative.



Each participant agrees to consider IAAD. exonerated from any direct or indirect responsibility and following events connected to the initiative that causes prejudice to the participant. Each participant agrees, according to the law, to use his/her name, his/her physiognomy, his/her voice with the purpose of advertising the initiative, renouncing to any kind of compensation or request or pretension of any type. Personal data of all the participants to the initiative will be used with the purpose of sending them afterwards, informative and/or promotional material regarding events, activities and initiatives organized by IAAD.

9. JURY AND SCHOLARSHIP ALLOCATION

The Jury will examine and value the projects of the candidates at its own unobjectionable and irrevocable judgement. The projects and the forwarded material for the participation to the contest will not be returned to the participants. The project delivery implies the full and unconditional acceptance of the present regulation.

10. NOTIFICATION OF WINNERS AND COMMUNICATION

The scholarship assignment will be communicated to the winners by email. The scholarship will be therefore effectively assigned only following the remittance by the winner, of formal acceptance of the scholarship within 7 days after the date of receiving IAAD. communication. The winners will not be, anyhow, obliged to accept the scholarship awarded. Moreover, scholarship winners must pay the Enrolment fee within 7 days from the acceptance. Missing acceptance or missing payment of the enrolment fee within aforesaid terms, will determine by right the loss of the allotted scholarship. In the case abovementioned the Jury has the faculty of allocating the scholarship, where there are other worthy projects, to other participants.

Confirmation of a scholarship does not automatically guarantee admission to IAAD. Applicants are required to take an entrance examination. Please find out in time about admission requirements and application deadlines and interview dates, and bear in mind that these may take place several months before beginning of the academic year.

11. PERSONAL DATA TREATMENT

The person concerned has the right of access, cancellation, rectification, portability and opposition, as defined by the EU Regulation 2016/679 and the Italian legislation.

These rights may be exercised by written request, without any formality, to the e-mail address privacy@iaad.it or to the headquarters of the Data Controller.

The Data Controller will verify the user's request without undue delay and, in any case, within the terms of the law.

12. CONTROVERSIES

In case of any controversies regarding the present regulation and the contest, the decision will be entrusted to a single arbitrator, nominated by common agreement between the parties, or, in case of disagreement, by the President of the Turin Chamber of Commerce Industry and handicraft. The arbitration will take place in Turin. The arbitration will be mediated and the arbitrator will form its own determination according to equity and in respect of the cross-examine principles within the term of maximum 120 (hundred twenty) days.

The parties agree to give immediate and punctual accomplishment to the arbitrator's decision that is recognized from now on as expression of their own contractual will. According to articles 1341 and 1342 Italian C.C, having examined and gained knowledge of the contents of the here mentioned terms, hereby declare of accepting the content of the following articles regulating the contest for the allocation of the scholarships for the academic year 2023/2024 promoted by IAAD.:

1. Foreword, 2. Contest purpose and scholarships number, 3. Submission deadline, 4. Admission requirements, 5. Delivery, 6. What to present, 7. Eligibility, 8. General conditions of participation, 9. Jury and scholarship allocation, 10. Notification of winners and communication, 11. Personal data treatment, 12. Controversies.



IAAD. SCHOLARSHIPS CONTEST – ACADEMIC YEAR 2023/2024

APPLICATION FORM

Please fill it in block capitals. Thank you.

Name:	
Surname:	
Nation:	Zip code:
E-mail:	
HOW DID YOU KNOW IAAD.?	
○ Internet	
○ Friends	
○ Fairs	
○ Radio	
Newsweeks / Magazines	
	read the contest terms for the assignment of the Scholarships emic Year 2023/24 and I accept it entirely.
Date	Signature
	Decree 196/03, I hereby authorize IAAD Turin to include my in order to receive possible informative, advertising and/or
promotional material.	
Date	Signature