



## INFORMATIONS ABOUT COURSES

### **First level postgraduate majorings – Three-year courses**

#### **European Bachelor of Science in Design**

IAAD three-year first level postgraduate courses are accredited by EABHES - European Accreditation Board of Higher Education Schools for the achieving of the qualification “European Bachelor of Science in Design” 180 ECTS credits.

Bachelor and Master qualifications at IAAD follow the ECTS - European Credits Transfer System.

All the courses foresee a fixed number of students admitted and compulsory attendance, in order to guarantee a constant monitoring of the learning level.

To enrol a Bachelor course, it is necessary to have a secondary school diploma and to attend vocational interviews.

Courses aim to enhance projective and technical skills for a direct access to the job world. They are based on a historical and critical vision of design and visual communication, to give the students a cultural base on which develop professional skills and/or abilities to prosecute the studies.

The skills of presenting and orient oneself in the job market can be developed thanks to individual and group activities, and a qualified internship service. Such activities – subsidiary during the courses – walk aside the institutional study path.

To express the opening towards the job market, IAAD is supported by an authoritative partner companies team, both public and private, which give their contribution for study projects, special lessons, workshops and seminars, didactic visits and internships.

### **Second level postgraduate majorings – Master courses**

#### **European Master of Science in Design**

IAAD Masters are accredited by EABHES - European Accreditation Board of Higher Education Schools for the achieving of the qualification “European Master of Science in Design” 60 or 120 ECTS credits (1 or 2 year-course).

All the courses foresee a fixed number of students admitted and compulsory attendance, in order to guarantee a constant monitoring of the learning level.

To enrol a Master course, it is necessary to have a three-year degree (see specific requirements for each master course) and to make vocational interviews.

Master courses are one or two-year courses (60 or 120 ECTS credits) and are addressed to students who want to complete their study paths after a Bachelor; they foresee an advanced level of specialization and experimentation, with theoretical subjects and projective activities together.

Master courses are addressed to those students who want to specialize their education, thanks to an advanced study structure, aimed to get experiences and relations into the design system and its professional spheres.



The skills of presenting and orient oneself in the job market can be developed thanks to individual and group activities, and a qualified internship service. Such activities – subsidiary during the courses – walk aside the institutional study path.

Internship is part and parcel of the Master course didactic structure.

In order to ease the attendance of working-students both to lessons and internships, it's possible that Master courses have, totally or partially, evening lessons, even during weekends.

To express the opening towards the job market, every Master course is supported by an authoritative partner companies team, both public and private, which give their contribution for study projects, special lessons, workshops and seminars, didactic visits and internships.

## **CAREER GUIDANCE SERVICE**

The Careers Guidance Office is available for personal interviews at Institute premises, giving students, professors or anybody interested, information on IAAD and its academic offer.

The Careers Guidance Office is open for inscription and pre-inscription, to be formalized afterwards by the Academic Office.

Individual or group meetings allow a better understanding of the didactic organization (from the foundation courses to the projectile activities made in collaboration with partner companies, from the credit system to the possibility of attending an internship), the admittance and enrolment modalities and professional opportunities at the end of the study paths.

During the meeting, on demand, it's possible to meet professors and students from each majoring department.

## **Careers guidance meetings in high schools**

The Career Guidance Meetings in secondary high schools are organized in order to present to students IAAD academic offer, with particular attention to the didactic contents and the possible professional opportunities related to each majoring.

Professors of secondary high schools can ask for Career Guidance Meetings at their institutes.

High schools and professors interested can ask for a theme visit at IAAD premises. During the visit at IAAD's, it will be possible to ask for a meeting with co-ordinators, professors and students.

## **Career guidance educational fairs**

IAAD regularly participates in educational fairs throughout Italy. In IAAD stands the responsible of Career Guidance can give detailed information about IAAD academic offer.

Furthermore, projects realized by IAAD students in partnership with important field enterprises are exposed.

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