



The Istituto d'Arte Applicata e Design Torino will take part in the event "Let's Unite the Energies" Torino, on the 23rd and 24th of May 2008

Friday, May 23 at 13.00 at the **Palavela** in Via Ventimiglia 145 in Turin, during the first day of the event " Let's Unite the Energies " organized by Piedmont Region, **will be presented to the press and to the public the draft "Urban Vehicle Multi- Eco Sustainable, a new concept of urban electric vehicle and sustainable.**

The Istituto d'Arte Applicata e Design – Torino (IAAD) will participate in the event with the presentation of two prototypes (whose names are: rE_load and Selar) made by students of the Masters in Transportation Design as part of the thesis project realized in collaboration with CRF - Fiat Research Center, the Piedmont Region and a pool of authoritative partner companies.

The entire day of May 23 will be devoted to the conduct of workshops, that will give the green light to a path of confrontation involving local authorities, mountain communities, businesses and citizens of Piedmont. Path that will continue for the whole year, through the creation of thematic tables.

May 24th will be dedicated to the performance of the General Assembly to review the state of politics, strategies and actions for energy savings.

The event attended by international experts arriving from around the world, including the Nobel Prize for Physics prof. Carlo Rubbia and will be officially presented the Manifesto of Piedmont 2008.

Important occasions, therefore, to sensitize and inform the public about the use of energy sources technologically advanced and environmentally compatible.

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