



ENVIRONMENT  
PARK

## THE HYDROGEN SCOOTERS “HYSYRIDER” RELEASED BY THE COLLABORATION WITH IAAD - ENVI PARK WILL BE PRESENT ON TORINO MOTOR FEST 2<sup>nd</sup> EDITION

**Turin Oval Lingotto 12<sup>th</sup>-13<sup>th</sup> April 2008**

The Istituto d'Arte Applicata e Design - Torino (IAAD) renews even this year its presence at the most important motoring event of Piedmont: the Torino Motor Fest.

After the first interesting experience of the first edition, to which IAAD attended with the exposition of a scooter design project realized in collaboration with Yamaha Europe and named “Yamaha next move”, this year the presence is finalized to making aware the audience on low environmental impact mobility theme.

**On Sunday 13<sup>th</sup> of April, from 11 a.m. the visitors of Torino Motor Fest will be able to put on trial the “Hysyriders”:** hydrogen scooters created and developed by Hysylab of Environment Park and expressly developed in a “race” version by the students of “Transportation design” department of IAAD.

Hysyrider is the first Italian scooter full-hydrogen fuelled: it can reach a top speed of 40 km/h, and has got an autonomy of about 70 minutes and does not discharge polluting materials into the air, but just distilled water. It has been planned as an ideal urban vehicle to go through the Limited Traffic Zones and where are applied the transit prohibitions for not-ecological vehicles.

The challenge is to show some innovative and eco-compatible technologies, which are going to be settled to the mobility world, are nowadays ready to be launched.

The first race will be hold on a small circuit into the Oval. To be one of the racers it is possible to register from the day before asking at IAAD – ENVI PARK stand. Well-known people from show business and from culture world of Turin and from the rest of Italy will animate the kermes.

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