



**will be one of the protagonists of the event:
"Vintage cars, fashion and design between the shops of Crocetta"
Torino Sunday May 11, 2008**

Press release

Sunday May 11, starting from 10.00 am in C.so Alcide De Gasperi, (close to C.so Einaudi-C.so Duca degli Abruzzi) the Istituto d'Arte Applicata e Design - Torino (IAAD) will be present at the event called "Vintage cars, fashion and design between the shops of Crocetta", organized by World Event with the patronage of Città di Torino and Circoscrizione 1.

The event is part of the timetable of Torino 2008 World Design Capital.

Visitors can watch **an exhibition of projects and prototypes achieved by IAAD students of the Department of Transportation design; the result of collaborations with major national and international companies**: there will be a space devoted entirely to the subject of design.

Another part of the exhibition will see the presentation of 25 tables set out on "The vintage cars".

Moreover, young students-designer of IAAD, drawing from fascinating vintage cars on display that have made the history of 20th century, **will carry out live sketches of cars during the day**.

All this under the eyes of those present.

The material used by IAAD students will be kindly provided by Fine Arts Ferrua.

A chance to move the audience closer to design between the streets of a historic neighbourhoods of Turin.

The protagonist will be the design: highly topical theme and this year the undisputed protagonist limelight with the appointment given to Turin for the first World Design Capital.

The Istituto d'Arte Applicata e Design Torino participates at the event as important reference point in the field of higher education and it is involved in many projects included in the official calendar of Torino World Design Capital.

INFORMATIONS

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