

# istituto d'arte applicata e design



Confartigianato Imprese Torino, Istituto d'Arte Applicata e Design, CPD – Consulta Persone in Difficoltà, Regione Piemonte Settore Offerta Turistica, Comune di Torino

present

## “IAAD – TURIN DESIGN FOR ALL”

Via Lagrange, Torino from 3 to December 27th 2008

An open-air itinerary along Via Lagrange that illustrates projects of thesis students (**Istituto d'Arte Applicata e Design, IAAD – Interior Design Department**) on the applications of “design for all” proposals for the improvement of tourist accommodations.

### “IAAD – TURIN DESIGN FOR ALL”

This project has intention to give solutions for unsatisfied necessities of tourists and customers with particular needs. Solutions that could bring out useable interventions as redress for any problem tied up with the fruition of accommodations.

The purpose of this project is to support and spread a shared culture useful to open new perspectives about design for all, structuring a format that could allow the Government of Regione Piemonte to have the use of a ready-reference for every accommodation structure active on the territory.

Case study here considering, is represented by Hotel Le Meridien in Torino, object for the studies of 4 workgroups and for the conception of new furniture for its reception hall and its rooms (suite, junior suite and deluxe). Studies are developed on 4 subjects: modularity, stratification, accessibility and functionality.

**The main purpose is following the concept of accessibility for all, as planning culture useful for the improvement of accommodation facilities in Piedmontese country.**

Projects have respected criteria of: ergonomics, aesthetics, adaptability, environmental valorisation and feasibility in relation to production costs.

Best opportunities resulting from using modern and eco-compatible materials have been taken into consideration for production of new furniture.

**A sequence of graphic and visual illustrations from 3 to December 27, along the elegant and renovate Via Lagrange,** will show needs, requests and feasible suggestions to make accessible for everybody without distinctions the tourist accommodations of Piedmont.

On the initiative of Confartigianato Imprese Torino, in collaboration with Istituto d'Arte Applicata e Design, CPD – Consulta Persone in Difficoltà, Comune di Torino. Sponsored by Regione Piemonte – Tourism Department.