



**The Istituto d'Arte Applicata e Design (IAAD)
presents, within the exhibition Dream,
the preview of thesis projects – Dep.of Transportation design
carried out in partnership with Ducati and Alfa Romeo**

Torino Esposizioni – September 18

Press release – Torino september 11, 2008

On Thursday September 18, the Istituto d'Arte Applicata e Design di Torino (IAAD) will present a preview of the best thesis projects of the academic year 2007-2008 achieved by the students of Bachelor in Transportation design, in partnership with Ducati and Alfa Romeo, that will take place in Torino Esposizioni.

The exhibition will be held within the exhibition Dream, the last event called "Automobile Trilogy"(the twentieth - Velocity - Dream), organised by Torino 2008 World Design Capital in collaboration with The National Automobile Museum Carlo Biscaretti di Ruffia.

On this occasion, the exhibition will propose some sketching tables and two prototypes: a Ducati model - scale 1:2,5 and an Alfa Romeo model - scale 1:4, both inspired by the tradition of avant-garde style of two Italian companies known worldwide, which have, over the years, led Italy to the conquest of extraordinary results.

The date for the official presentation of the projects will be October 10th in Piazza Palazzo di Città where will be held the inauguration of the exhibition / event organised on the occasion of the thirtieth year of the Istituto d'Arte Applicata e Design - Torino.