



**The Istituto d'Arte Applicata e Design participates
at the International Congress "The HOSPITAL OF THIRD MILLENIUM"
ALBA (CN) - MAY 16, 2008**

Press release - May 12, 2008

From May 14 to 16 in Alba (Cuneo), at the Piera, Pietro e Giovanni Ferrero Foundation, will be held the second edition of the International Conference "The Hospital of the Third Millennium".

**At the conference will act as rapporteur Dr. Laura Milani, the director of the Istituto d'Arte Applicata e Design- Torino(IAAD).
The meeting is scheduled for Friday, May 16 around 14.30.
The topic discussed will be: "The beauty is welfare."**

Promoted by the Local Health Unit CN2 of Alba-Bra and in collaboration with the National Center Building and Technical Hospital and with the Technicians Hospital Association Offices of Piedmont.

The conference will focus on some key issues: funding, technology, sustainability, beauty. These are the qualities needed to make hospitals more humanised for those who need care and for professionals who work daily.

An important cultural meeting in which prestigious speakers will be able to confront with a qualified audience and present their thoughts, their views.

A report by Prof. Umberto Veronesi will open the Conference Wednesday, May 14 at 15.00 on the theme: "The hospital of the future."

INFORMATION

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