



The presentation is part of the calendar of

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COUPETORINO

PRESS RELEASE STUDIOTORINO (12.12.2008)

During the event "Turin World Design Capital 2008" Studiotorino and Istituto d'Arte Applicata e Design (IAAD) will present their latest non-profit project with a Première of COUPETORINO on December 12, 2008 at Turin Gallery (Via Maria Vittoria 6, Torino).

An exhibit entitled "BESPOKE COACHWORK" will present a scale model of a unique specimen.

A photographic exhibition will show concept, development and realization of the project.

Design directed by Studiotorino in collaboration with Istituto d'Arte Applicata e Design in Torino (IAAD).

Once again our purpose is to promote the Turin tradition of design and car making (especially for custom-built models), showing, even through a high level craftsmanship, every requested technique to realize dreams for automobile fans.

Please for further information visit our website www.studiotorino.com under "COUPETORINO" link (for hi res photos - username: coupetorino password: stampa)