



AIPi – Associazione Italiana Progettisti d'interni – interior designers

---

## DESIGN A NEW FUTURE FOR INTERIOR DESIGNER

TORINO INCONTRA – CONVENTION CENTRE  
Sala Cavour, Via N. Costa 8  
Turin

**“EUROPEAN COLLABORATION FOR A STRONGER PROFESSION”**  
European Collaboration For A More Important Professional Figure

*AIPi Event for Turin 2008 World Design Capital*  
***The Convention is part of the Calendar of***



### PROGRAM:

23 May 2008 :

Time: 9:00

- **Welcome greeting** - S. Raneri President of AIPi (Italian Association of *Interior Designer* )
- **Welcome greeting** – dt. Giuliano Molineri (resp. International rel. Torino 2008 World Design Capital)
- **Event Introduction** - C. Beltramelli, Amm. Delegato AIPi (Italian Association of *Interior Designer* )

Time: 9:30

- **Opening**

Session 1 time 9:30

**Chairperson** - T. Di Vito Curmini, Head of Project of Turin 2008 World Design Capital for AIPi (Italian Association of *Interior Designer* )

Speakers:

- **Interior Designer** - Interior Architect B. Becker, (Foreign resp. AIPi)



## AIPi – Associazione Italiana Progettisti d'interni – interior designers

---

- **Interior Designer in Europe**
- **Interior Designer in Germany** - R. Hilf, President BDIA (Bund Deutscher Innenarchitekten)
- **Interior Designer in Switzerland** - Laurence Bonsma-Reist VSI.ASAI (Association Suisse des Architects d'Intérieur)
- **Interior Designer in Belgium** - Mia van den Broek AinB (Associazione des Architects d'Interieur de Belgique)
- **Interior Designer in Ireland** - Selma Harrington, MRIAI MIDI (institute of Designer in Ireland)
- **Interior Designer in Sweden** - Per Reinholz (Sveriges Arkitekter)
- **Interior Designer in the Netherlands** - Gerrit Schilder BNI Beroepsvereniging Nederlandse Interieurarchitecten
- **Interior Designer in Italy** – Interior Designer S.Raneri (AIPi president)

Time 11:00 Coffee-break

Time 11:45:

- **Sponsor Time**
- **Interior Designer in Europe** - K.Spanjers, President of E.C.I.A. (The European Council of Interior Architects)
- **Interior Designer and Architect in Italy** - Professor Enzo Siviero, National Vicepresident of CUN (National University Council)

Time 12:30 Debate between organizers, press and the public

Time 13:30 Lunch

### Session 2 Time 14:30

**Chairperson** - T. Di Vito Curmini, Head of World Design Center Project for AIPi (Italian Association of *Interior Designer* )

Time 15:00

Sponsor Time

- **Interior Designer Training** – E.C.I.A. “Charter” presentation Arch. K. Spanjers
- **Interior Designer Training between Italy and China** - Silvia Piardi Architect and Professor of Interior Design at the Faculty of Design , Polytechnic University of Milan.
- **Interior Designer in China** – Representative of C.I.I.D. (Institute of Interior Design in China)
- **Interior Designer Training in Italy** - arch. L. Crespi Architect, coordinator of Interior Design courses at Polytechnic University of Milan.
- **"Interior design, ergonomia e progettazione for all"** - arch. Massimo Giuntoli, coordinator of the department of "Interior and furniture design" of the Istituto d'Arte Applicata e Design Torino (IAAD).
- **Interior Designer in the functioning of contemporary city** - Andrea Branzi (Architect and designer for Archizoom Associates Group, author of many books on history and theory of Design. He was awarded the “ Compasso d'Oro” for the career)
- **Living culture and design culture** - Giampiero Bosoni (Architect. He collaborated with L.Figini, e G.Pollini, V.Gregotti ed E.Mari. He wrote and edited several books and articles on the subject “living”. He is the initiator of the historical collection of Italian Design at “Triennale” )
- **Relationship between Interior Designer with IFI** – Petter Abrahamsen, Representative IFI (International federation of interior architects)



## AIPi – Associazione Italiana Progettisti d'interni – interior designers

---

Time 16:30 Coffee-break

- **Communication – Debate between press and Audience**, with the participation of Italian and foreign journalists.

24 May 2008:

Morning from 9:00 to 13:00

### “BRANDESIGNER”

**Opening** - T. Di Vito Curmini, Head of Project of Turin 2008 W.D.C. for AIPi (Italian Association of *Interior Designer* )

**Chairperson** – dt. Orio Buffo, Journalist RCS. Head editor of “IO Donna”. Professionist since 1989, he workes for Gente, TV Sorrisi e Canzoni, Epoca, Panorama, Men’s Health, Milano Finanza, Domus. Theatre collaboration, literal translator and photo publishing.

- **Interior Designer and Brand Retail Design** - arch. Michele Trevisan (Head of Interior Design Diesel Headquarter)
- **Interior Designer becomes Brandesigner** - arch. Alberto Apostoli

Ore 11:00 Coffee-break

- **Sponsor Time**
- **Interior Designer and Naval Brand** - arch. Giacomo Mortola
- **Interior Designer and Naval Brand** - arch. J. Farcus (Miami) interior designer of cruise boat “Costa” since 2000 and interior designer of Carnival Cruise Line
- **Interior Design e Hotel Brand** – arch. Giancarlo Marzorati
- **Interior Design and Wellness Brand** – arch. Stefano Pediconi
- **interior Designer and Personal Branding** - Carlo Beltramelli AD AIPi
- **Communication – Debate between Media and Audience**, with the participation of Italian and foreign journalists.

Friends – Lunch

For further information please contact:

Mr. Carlo Beltramelli  
Managing Director AIPi  
Responsible for the Turin 2008 WDC Project  
Cell. 348-3545556 e-mail: carlo@beltramelli.com

Mrs.Teresa Di Vito Curmini  
AIPi Advisor



**AIPi – Associazione Italiana Progettisti d'interni – interior designers**

---

Head of Turin 2008 WDC Project  
Cell. 339-1712571 e-mail: [teresa.divitocurmini@tin.it](mailto:teresa.divitocurmini@tin.it)