

**istituto d'arte applicata e design**



presents

**NEW KIT FOR NEW HOME**

Conference – Round table  
Circolo dei Lettori  
Palazzo Graneri della Roccia, Via Bogino 9  
Wednesday, November 4<sup>th</sup>, from 10.00 to 12.00 am

*Press release – October 2009*

**Istituto d'Arte Applicata e Design**, in collaboration with the **Housing Programme of Compagnia di San Paolo** is glad to present the exhibition and the conference: **New Kit for New Home**.

The conference, structured on the round table philosophy, will treat the co-housing theme and the new projectile opportunities which can origin from this peculiar housing and social relationship, subject of the new debate around the arising demands of a society in rapid change.

The conference will be introduced by the results presentation of the **IAAD thesis project – Interior and furniture design department - New Kit for New Home**, made in collaboration with Stessopiano - Housing Programme of Compagnia di San Paolo, with the goal of studying the characteristics of the specific target and designing a particular furnishing system – modular, multipurpose, innovative, eco-sustainable – able to answer both to the needs of tenants and house holders.

With **Laura Milani**, **IAAD Director** as moderator, hosts at the the round table will be:

**Giovanni Magnano**, Turin Municipality Social Building Sector Executive  
**Marta Levi**, Turin Municipality Councillor for Young People Policies  
**Marco Miscioscia**, ADI North-West Delegation President  
**Teresa Di Vito Curmini**, Piedmont ALPi Representative  
**Federico De Giuli**, DE-GA spa – Cluster s.r.l.  
**Grazia Tomaino**, Housing Programme of Compagnia di San Paolo Operative Responsible  
**Stefano Mirti**, ID-Lab Founder and Director  
**Massimo Giuntoli**, IAAD “Interior and furniture design” department co-ordinator and Ergonomics Professor  
**Maria Grazia Pellerino**, EDISU Piedmont President  
**Fortunato D’Amico**, Urban Solutions critic curator

The exhibition will be open to the public *in situ* and during Paratissima events, November from 7<sup>th</sup> to 9<sup>th</sup>. The book “New Kit for New Home”, third publication of the series started in 2008 on the occasion of IAAD 30<sup>th</sup> birthday, will be presented during the conference (afterwards available at IAAD and Compagnia di San Paolo).

**STESSOPIANO**  
DOVE GIOVANI COABITANTI E PROPRIETARI SI INCONTRANO

**YLDA**  
Associazione



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