



presents

THE RESULTS ON "SPARCO CONTEST 2009" FOR JUNIOR DESIGNERS - IAAD STUDENTS AT THE TOP -

Press release – June 2009

Big hit, by the IAAD students of the Bachelor in "Transportation design", in the last edition of the "Sparco Contest" for junior designers. **Sparco** (headquarters in Settimo Torinese, Italy) is the global leader and undisputed reference point in motorsportsafety equipment and automotive performance accessories.

The final ranking of the contest in both categories – "Race Suits" and "Race Seats" - is prerogative of the students of Istituto d'Arte Applicata e Design in Torino.

The aims of the contest drew on the research of new design useful to change, even drastically, some of the most typical Sparco products, with the possibility to realize and market the best projects.

The Contest Panel (technicians, professionals and managers of Sparco), after an attentive valuation of the projects presented by the contestants, has drawn up the ranking. And the winners are:

- "Race Seats Category": **Francesco Russo**, second year student of IAAD Bachelor in "Transportation design"
- "Race Suits Category": **Luca Bertoldi**, second year student of IAAD Bachelor in "Transportation design"

The Direction and the staff of IAAD are happy and proud to announce this important award gained by its students. Besides the congratulations they will obtain the prize money kindly offered by Sparco. **The award ceremony will be Monday 29th June at 19.00 in Aula Magna of IAAD, Corso Re Umberto 5 – Torino, Italy.**

This new success follows the victories already obtained, in other design contests, during the academic year 2008-2009, and it confirms the reliability of the IAAD didactics, which foresees for each student the duty of autonomous taking part in at least two design contests every semester.