

istituto d'arte applicata e design



Istituto d'Arte Applicata e Design participates to "Studyrama", Parisian fair of Artistic and Cultural Education.

Press Release - January 2009

The teaching approach and the didactics of the IAAD will be presented on the occasion of the day dedicated to the public and professionals in the prestigious fair that will be held in Paris, January 18th 2009 in "Pavilion A" of the Espace Champerret.

IAAD participation remarks its proactive attitude and the spirit that animate the achievement of its aim. The presence of the institute is a part of its main interest for the evolution of design that, year after year, change and renew the proposals. Therefore the pertinence of IAAD to propose solutions suitable for reconciling the distance between supply and demand of job market and students' expectations is the key factor for improving the development of a high level vocational training.

This particular occasion is closely related to the attention that IAAD dedicates to development of its own international attitude, commitment that has consented to bring to Torino many young designers from all over the world. Already today almost 20% of students are foreign students, with a trend of registrations in constant growth. The students must think about themselves as "citizen of the world", reflecting the wish to reach a global point of view able to demonstrate their abilities of adaptation and mobility. To get an European Qualification, learning at least two languages, it will allow the students to travel and to work anywhere in Europe and in the world.

The stand of the IAAD, with the presence of Maurizio Barbiani Gonzalez – Responsible of Information Office, will present some of the best results of 2008 thesis projects realized by the students of the four Departments of the Institute (Transportation, Interior and furniture, Industrial and Graphic Design).