



istituto d'arte applicata e design ■

“L'EVOLUZIONE DELL'AUTOMOBILE”

TORINO ESPOSIZIONI, PAVILION “GIOVANNI AGNELLI”, APRIL 4th–SEPTEMBER 27th 2009

Press release – April 2009

Museo Nazionale dell'Automobile “Carlo Biscaretti di Ruffia”, presents, inside Pavilion “Giovanni Agnelli” of Torino Esposizioni, “L'EVOLUZIONE DELL'AUTOMOBILE”, a new event directly organized by the Museum and dedicated to the history of automotive.

A chronological exhibition that proposes a selection of some of the most remarkable cars of the Museum collection, one of the most prestigious of the world; the exhibition will be enriched by wonderful specimens, never shown before, courtesy of private collectors and other Museums.

In this context **Istituto d'Arte Applicata e Design in Torino (IAAD)** will show, in the area dedicated to the schools of design, three scale models which will present to the public of this prestigious exhibition some productions of its Transportation Design Department “Andrea Pininfarina”.

It's about two car models in scale 1:4 and one bike model in scale 1:2,5 results of the thesis projects of the Bachelor in Transportation Design. The models are realized with the collaboration and supervision of Alfa Romeo, Ducati and Volkswagen.

“Alfa Romeo Next Generation” project (academic year 2007-2008) will be represented by the model designed by Matteo De Petris. The models realized for “Ducati Superlight 2020” project (a.y. 2007-2008) and for “Volkswagen – Green Wheels” (a.y. 2006-2007) are designed by Fabio Ricupero.

For further information:

Museo dell'Automobile

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Opening hours:

Monday closed; from Tuesday to Sunday 10.00 am – 18.30 pm

Special opening: Monday April 13th

Tickets:

7 euro; 5 euro reduced price; 2 euro for schools.

The exhibition is included in Abbonamento Musei Torino Piemonte, Torino e Piemonte Card.

Booking:

Itineraria tel. +39 011 4347954; +39 011 4331574; itineraria@tiscali.it

Bookshop, wheelchair access.

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