

istituto d'arte applicata e design

IAAD

Torino, 22/10/2009

ISTITUTO D'ARTE APPLICATA E DESIGN IN TORINO (IAAD) WILL BE PRESENT AT SOME OF THE MOST IMPORTANT EDUCATIONAL GUIDANCE FAIRS IN ITALY.

Press Release – October 2009

Istituto d'Arte Applicata e Design (IAAD) keeps on with its tour dedicated to future designers and present professionals. The purpose is promoting its teaching approach. During this promo tour, the public will be able to know every characteristic of the educational program of IAAD, **the first school of design that, in 1978, has applied in Italy a Transportation Design Course**. In 30 years of history, IAAD has trained several generations of specialized professionals, mostly able to differentiate themselves from the rest of competitors operating in main sectors of design: **Transportation, Industrial, Interior and Furniture, Advertising and Graphic Design**.

On the occasion of some of the most important educational guidance fairs, the stand of IAAD will present the projects realized by students in collaboration with national and international companies. IAAD staff will be at everyone's disposal to give information and details about the institute.

Here the list of the next fairs where the visitors can find the stand of IAAD:

_Orienta Sicilia, Palermo - October 28-30, 2009 Sicilia (<http://www.orientasicilia.it>) at the ex deposito Locomotive Sant' Erasmo, via Messina Marine - Palermo
Opening hours: from 9.00 to 16.00 - free admission

_Settimana dell'Orientamento di Ancona, Ancona - October 27-30, 2009 at Fiera di Ancona, largo Fiera della Pesca 11.
Opening hours: from 9.00 to 14.00 – free admission

_Campus Orienta, Bari -November 11-13, 2009 at Fiera del Levante, Lungomare Starita
Opening hours: from 9.30 to 14.30 – free admission

_ABCD - Salone italiano dell'educazione, Genova - November 11-13, 2009 at Fiera di Genova
Opening hours: from 9.00 to 18.30 – free admission

For further information about every activity or about the next projects of Istituto d'Arte Applicata e Design, please feel free to contact **Maurizio Barbiani Gonzalez**.

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