

IAAD stars in



*80th International Motor Show, March 2010 Geneva
Geneva, Palexpo Exhibition Centre - ANFIA (Pavillion 2 - nr. 2301)
Award Ceremony and Conference: March 2nd at 12.00
Exposition: from 4th to 14th March 2010*

Press release – March 2010

Istituto d'Arte Applicata e Design – IAAD presented 9 of its students among the 20 finalists of “Stile Italiano Giovani 2010” contest, promoted by Gruppo ANFIA in occasion the 80th International Motor Show March of Geneva.

Stile Italiano Giovani is an international contest, promoted by Gruppo ANFIA - Carrozzeri Autovetture, with the aim of identifying and improving young new talents in car design. Fourteen countries took part to the competition.

During the Award Ceremony on March the 2nd, the contestants Giuseppe Campo (with Bad Bee) and Stefano Vezzoni (with Lancia Florea) received the Special Mention in Illustrator Category, for the manual skills expressed in their projects.

From March, 2nd to 14th the best 20 projects, chosen by the Contest Jury, will be exposed and presented to the public, 9 of whose coming from IAAD:

Andrea Amato with *Mazda Breath Energy*

Giuseppe Bagnardi with *Brave Sector*

Luca Bertoldi with *Honda S3000*

Giuseppe Campo with *Lotus Bud Bee* – **Illustrator Special Mention**

Filip Major with *BMW GT*

Francesco Russo with *Mercedes S-Hydro*

Adriano Stellino, winner of 2009 edition, with *Ferrari 6810 Concept*

Victor Teran with *Audi Galan*

Stefano Vezzoni with *Lancia Florea* – **Illustrator Special Mention**