

With the support of the President of the Italian Republic

STILE ITALIANO  GIOVANI



International

# car Design Exhibition



**Press conference and Award Ceremony - 2nd March 2010 at 12.00**  
Geneva, Palexpo Exhibition Centre - ANFIA Stand - Hall 2

Promoted and organized by:



IN COLLABORATION WITH:



**ANFIA - Associazione Nazionale Filiera Industria Automobilistica** (Italian Association of the Automotive Industry) is pleased to invite you to the press conference and opening ceremony of the exhibition "**Stile Italiano Giovani 2010**", international competition promoted by ANFIA-Car Coachbuilders Group with the aim to discover and enhance young talents of Car Design, which will take place on **Tuesday 2<sup>nd</sup> March at 12.00 within the frame of 80<sup>th</sup> Geneva International Motor Show. Until 14th March** will be on display the twenty best graphic projects selected by the Jury of the competition.

Associazione Nazionale Filiera Industria Automobilistica

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***Tuesday 2<sup>nd</sup> March 2010***

*Geneva, Palexpo Exhibition Centre - Stand ANFIA (Hall 2 - n. 2301)*

**AGENDA**

***12.00: opening press conference***

*Speakers:*

- Eugenio Razelli, President of ANFIA
- Leonardo Fioravanti, Vice President of ANFIA and President of ANFIA-Car Coachbuilders Group

***12.15: awarding ceremony of the winners of "Stile Italiano Giovani 2010" and opening of the exhibition***

The competition, that reached the 7<sup>th</sup> edition, is open to young people aged 16 to 28. The graphic works received and examined in this edition came from 14 different countries, reconfirming the growing interest shown in the competition. In its first editions, the contest was organized at national level; it has then expanded to European countries and finally worldwide recognized.

The initiative, inserted in the promoting program of the world car design, has been supported by Regione Piemonte and Torino Chamber of Commerce.

***R.S.V.P.***

Miriam Gangi

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